



Adoption of the Strategic Plan

Presented by

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Planning and Development Manager



Adoption of the Strategic Plan

The following resolution is presented for consideration to the Board of Directors of the Brazos River Authority for adoption at its July 31, 2017 meeting:

“BE IT RESOLVED by the Board of Directors of Brazos River Authority that the Strategic Plan be approved and adopted.

BE IT FURTHER RESOLVED that the Mission Statement of the Strategic Plan for the Brazos River Authority be adopted as: “The Brazos River Authority (BRA) exists to develop, manage, and protect the water resources of the Brazos River basin.

BE IT FURTHER RESOLVED that the Guiding Principles of the Strategic Plan for the Brazos River Authority be adopted as:

Quality People – The right people for the right job

Integrity and Respect

Commitment to Service and Stewardship

Innovation and Continuous Improvement



BE IT FURTHER RESOLVED that the Primary Goals of the Strategic Plan for the Brazos River Authority be adopted as:

- I. The BRA will develop water resources, including both surface and groundwater.**
- II. The BRA will manage water resources as a service to BRA customers and to support beneficial use by citizens of the Brazos River basin.**
- III. The BRA will protect water resources, and where possible improve water quality and habitat, to support responsible and efficient use of the Brazos River basin's natural resources.**
- IV. The BRA will proactively engage in strategic planning and effective resource management.**
- V. The BRA will establish communications and public relations to support the BRA's mission and service to the Brazos River basin communities.**
- VI. The BRA will develop and retain employees to support the BRA's strategic vision, enhance diversity in the workforce, and prepare the BRA to accomplish its mission."**



**Brazos
River
Authority**