



“Lifeguard Your Child” Proclamation

***Michael McClendon
Upper Basin Regional Manager***



Lifeguard Your Child Proclamation

- The Brazos River Authority has committed resources to educate the public about water safety for children, hosting the annual Water Safety Awareness Day each spring.





Lifeguard Your Child Proclamation



- Cook Children's Safe Kids North Texas has joined the BRA to promote Water Safety and Drowning Prevention initiatives in the Lake Granbury and Possum Kingdom areas with the Lifeguard Your Child™ campaign.
- The campaign is to provide education and awareness to protect children from drowning.



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The following proclamation is presented for consideration to the Board of Directors of the Brazos River Authority for approval at its April 29, 2019 meeting:

WHEREAS, Texas is a leading state for child pool drownings and drowning is the leading cause of accidental death for children ages 1 to 4 across the nation;

WHEREAS, it only takes seconds for a drowning to occur. It is imperative that adults not be distracted when they are the designated adult watching children near or in water;

WHEREAS, our children need to be protected by caring adults and have their safety ensured; we ask all parents and caregivers to Lifeguard Your Child™ when they are near or in water;

WHEREAS, the Lifeguard Your Child Campaign™ is an initiative of Safe Kids North Texas led by Cook Children's Health Care System, put into place to help prevent further child injury and death that has been adopted by the Brazos River Authority. Lifeguard Your Child™ is being implemented across our Brazos River basin by first responders and law enforcement officers;



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WHEREAS, the goal of increased awareness and understanding by caregivers, policy makers and the public at large regarding the possible dangers around all water environments; will aid in the prevention of further child deaths in the Brazos River basin from drowning; and

WHEREAS, engaging the Brazos River Authority as a partner with Safe Kids North Texas in The Lifeguard Your Child™ regional campaign; increases the reach of this year-round effort to provide ongoing education and awareness to protect children from drowning by implementing strategies such as Water Watcher tag use, pre-school education, pool ordinance updates, US Coast Guard Approved life jacket use, access to water safety lessons, and other layers of protection.

It is for this cause that the Brazos River Authority has joined other local agencies to advocate for drowning prevention, education, awareness and support for the communities of the Brazos River Basin.

NOW THEREFORE BE IT RESOLVED THAT I, *Cynthia Flores, Presiding Officer of the Brazos River Authority*, and we the Board of Directors of the Brazos River Authority, do hereby proclaim the month of May, as: **LIFEGUARD YOUR CHILD™ MONTH** and urge all citizens to support the effort to prevent further needless child deaths from drowning.



Brazos

RIVER AUTHORITY