



# ***Water Conservation Plan Update***

***Presented by***

***Aaron Abel***

***Water Services Manager***



# ***Water Conservation Plan Update***

## **The BRA Water Conservation Plan:**

- **Maintained in accordance with Texas Administrative Code, Title 30, Chapter 288, Subchapter A, Rule 288.5 and 288.4**
- **Presents the breadth of conservation strategies employed by the BRA**
- **Details the contractual utilization of all water authorized for use by the BRA**
- **Updated every 5 years and submitted to the TCEQ for approval**
- **Incorporates recent changes to our customer, contract, and water use data and presents new guidance for water customers in Williamson County that use water sourced from the Lower Colorado River Authority**



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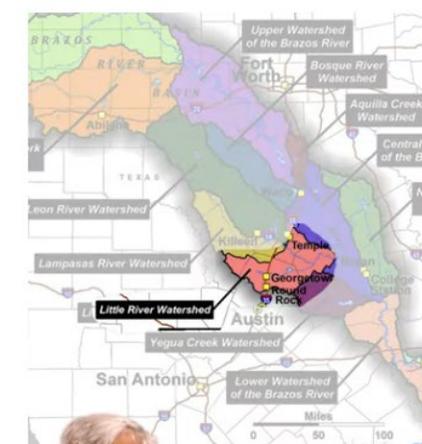
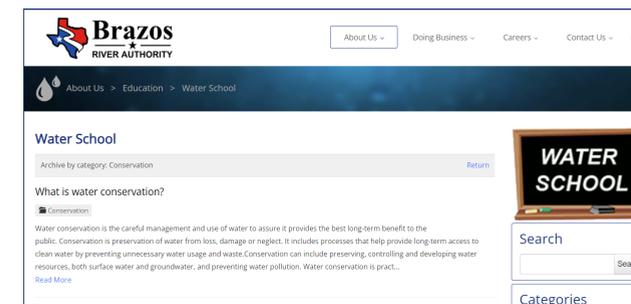
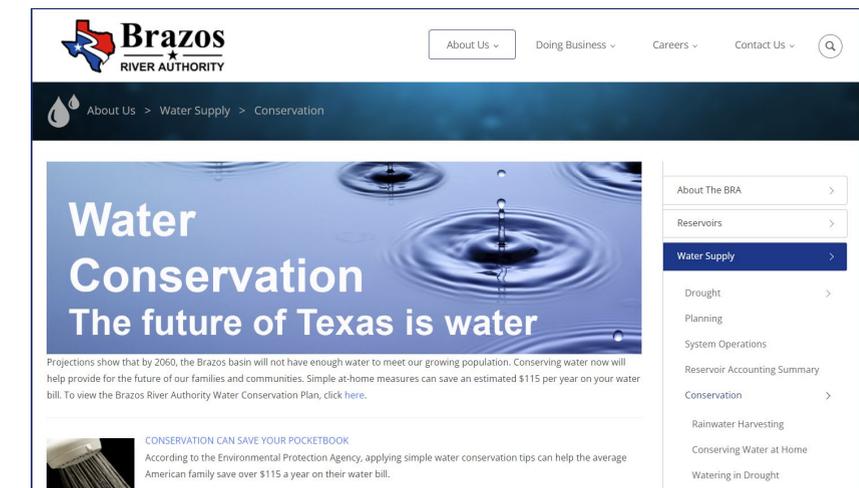
**BRA Water Conservation Activities include:**

- **Far-reaching in-person and online public engagement and education.**
- **Water reuse practices at the nine WWTPs operated by BRA**
- **Annual reporting to the Texas Water Development Board**



# PUBLIC OUTREACH

- **Speakers Bureau**
- **25 adult and school presentations in 2023**
- **Website:**
  - **Website Conservation Page**
  - **Weekly Drought Monitor**
  - **Website feature articles**
  - **Water School**
- **Social Media Educational Posts**
- **Production of Drought Videos for posting on all communication platforms.**
- **Distribution of water conservation educational coloring books for children.**





**“BE IT RESOLVED by the Board of Directors of the Brazos River Authority that the Water Conservation Plan, as presented at the May 20, 2024, Board of Directors’ Meeting and prepared in conformance with the requirements of the Texas Administrative Code, is hereby adopted; and**

**BE IT FURTHER RESOLVED by the Board of Directors of the Brazos River Authority that this newly adopted Water Conservation Plan supersedes the Water Conservation Plan dated April 29, 2019; and**

**BE IT FURTHER RESOLVED that the General Manager/CEO is directed to submit the adopted Brazos River Authority Water Conservation Plan to the Texas Commission on Environmental Quality.”**



Brazos River Authority



**Brazos**

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**RIVER AUTHORITY**